

# PRIVACY POLICY

Effective Date: 11/03/2024

Portugal Equestrian (Company Name: CHN Actividades de Desporto e Lazer Unip Lda) is committed to protecting the privacy and security of your personal information. This Privacy Policy outlines how we collect, use, disclose, and safeguard your information when you visit our website [www.portugalequestrian.com](http://www.portugalequestrian.com). Please read this Privacy Policy carefully. By accessing or using our Site, you agree to be bound by this Privacy Policy.

## Information We Collect

1.1. Personal Information: We may collect personal information that you provide to us voluntarily when you interact with the Site, such as when you register for an account, subscribe to our newsletter, make a purchase, or contact us. This information may include your name, email address, postal address, phone number, payment information, riding level, and any other information you choose to provide.

1.2. Automatically Collected Information: When you visit our Site, we may automatically collect certain information about your device and usage patterns, including your IP address, browser type, operating system, referring URLs, and other technical information. We may also use cookies, web beacons, and similar tracking technologies to collect information about your interactions with the Site.

## Use of Information

2.1. We may use the information we collect for various purposes, including to:

Provide, operate, and improve the Site;

Communicate with you and respond to your inquiries;

Process your orders and transactions;

Send you promotional materials, newsletters, and other marketing communications;

Customize your experience on the Site;

Analyze trends, monitor usage, and gather demographic information;

Detect, investigate, and prevent fraudulent or unauthorized activities; and

Comply with legal obligations and enforce our policies.

## Disclosure of Information

3.1. We may share your information with third parties in the following circumstances:

With service providers, vendors, and other partners who assist us in operating the Site and providing services to you;

With our affiliates and subsidiaries for internal business purposes;

In connection with a business transaction, such as a merger, acquisition, or sale of assets;

To comply with legal obligations, enforce our policies, or protect our rights, property, or safety, or the rights, property, or safety of others;

With your consent or at your direction; and

In an aggregated or anonymized form that does not directly identify you.

#### Data Security

4.1. We take reasonable measures to protect the security of your information against unauthorized access, disclosure, alteration, and destruction. However, no data transmission over the internet or method of electronic storage is completely secure, so we cannot guarantee absolute security.

#### Your Choices

5.1. You may choose not to provide certain personal information, but this may limit your ability to use certain features of the Site.

5.2. You can opt out of receiving marketing communications from us by following the instructions provided in the communications or by contacting us directly.

#### Third-Party Links

6.1. Our Site may contain links to third-party websites or services that are not owned or controlled by us. We are not responsible for the privacy practices or content of these third-party sites.

#### Children's Privacy

7.1. Our Site is not directed to children under the age of 16, and we do not knowingly collect personal information from children. If you believe that we have inadvertently collected information from a child, please contact us immediately.

## Changes to this Privacy Policy

8.1. We may update this Privacy Policy from time to time by posting a revised version on this page. The effective date will be indicated at the top of the page. Your continued use of the Site after the effective date constitutes your acceptance of the revised Privacy Policy.

## Contact Us

9.1. If you have any questions or concerns about this Privacy Policy or our privacy practices, please contact us at [info@portugalequestrian.com](mailto:info@portugalequestrian.com) and/or +351 966 614 798. Our address is Caminho do Areal 343, 4740-474 Esposende – Portugal.

By using our Site, you consent to the collection, use, and disclosure of your information as described in this Privacy Policy.